

Name: _____	Business Law
Assignment Title: _____	Period: _____
ABOVE IS THE HEADING INFORMATION THAT SHOULD APPEAR ON ALL WORK	

Roosevelt High School – Early College Studies
COURSE OUTLINE
BLAW240: Business Law I

Instructor: Edward Giancaspro

egiancaspro@yonkerspublicschools.org

Catalog Description

An introduction to the legal system and the basic legal concepts pertinent to the structure, management and operation of businesses. This course will also examine current trends and issues relevant to the legal and ethical responsibilities of business. 3 credits

Learning Objectives

The learning objectives for the Business Law I course include:

The learning objectives for the Business Law I course include a substantial range of legal and ethical topics within the business environment. Students will improve basic deductive reasoning skills and will acquire knowledge of both basic and advanced topics within the subject matter presented. Students will be engaged in learning activities that will enhance their competency skills in writing, critical thinking, oral communication, and information literacy. Specifically, they will be able to:

1. Discuss and apply the principles regarding the legal environment of business and business ethics and corporate social responsibility.
2. Apply the laws of corporate governance to management decision making.
3. Identify and discuss the legal relevance of different corporate structures.
4. Identify, discuss and/or describe various laws and legal concepts related to business law and its application to business entities.
5. Develop skills to identify and critically analyze legal and ethical issues in business situations and fact patterns and apply relevant legal concepts to address those issues.

Learning Goals

Develop a working knowledge of the American legal system. Gain a practical understanding of the basic tort and contract law concepts.

Learning Objectives

Identify and discuss the history of the American law and the sources of law in the United States. Explain the relevance of tort law, negligence and contract law in the business environment.

Learning Outcomes Course Learning Outcomes Upon completion of this course, students should be able to:

1. Apply the principles regarding the legal environment of business and business ethics and corporate social responsibility
2. Apply the laws of corporate governance to management decision making
3. Discuss the legal relevance of different corporate structures
4. Describe laws and legal concepts related to business law and its application to business entities
5. Critically analyze legal and ethical issues in business situations and fact patterns
6. Apply relevant legal concepts to address legal and ethical issues in business

Assessment of Learning Outcomes Student achievement of the learning outcomes for this course are assessed as follows

Assignment/Assessment	Weight (% of Grade or Points)	Course Learning Outcome(s)
Assessed Case Analysis Viewpoint Essay Papers	50%	LOs 1, 4, 5, & 6
Midterm Examination	25%	LOs 1-6
Final Examination	25%	LOs 1-6

Assessment

Graded assignments, midterm exam and final examination. Mock Trial.

Enabling Activities:

You will achieve your learning objectives through the following enabling activities:

- A. Reading assignments
- B. Written assignments
- C. Class discussion. You are expected to participate in class discussions. To perform well at this activity you must be present and prepared. Class discussions are designed not only to enable you to apply the knowledge you have gained, but also to enhance your skills at oral communication.

Textbooks and Resources:

Required Textbook:

Chessman, *Business Law-Legal Environment, Online Commerce, Business Ethics and International Issue, 9th Edition, Pearson Education/Prentice Hall Publishing*

ISBN: 978-0-13-400400-6

Assignments and Competencies

The Faculty and Academic Administration of the College have developed a statement of minimum general competencies required for graduation. General minimum competencies have been defined in the areas of critical thinking, critical reading, oral communication, quantitative reasoning, writing, and information literacy. Students need to acquire these competencies, and after they have acquired them, need to exercise them so as to develop as high a skill level as possible.

Selected Writing Competencies:

Students will gain the ability to communicate clearly and effectively through written communication.

Selected Oral Competencies:

Students will gain the ability to analyze and interpret a subject insightfully and in depth.

Selected Critical Reading Competencies:

Students will gain the ability to read and understand primary and secondary sources.

Selected Information Literary Competencies:

Information literacy involves the ability to identify, retrieve, evaluate, organize, cite properly and use a wide range of resources including print, graphic and electronic for independent learning and practical problem solving.

Suggestions for Learning Material in this Course

Homework Assignments: All homework assignments will be due on the indicated date. Late submissions will affect your final grade. All written work must be completed in a professional style and follow basic principles of effective written communication. All required assignments must be submitted in a form and style consistent with the corporate workplace. Your written work should be well organized and free from grammatical and or typographical errors.

Attendance Policy:

Consistent attendance is necessary to be successful in this course. Failure to attend class regularly affects your performance and will impact your grade. Attendance and participation are integral parts of the learning process, and success in this course cannot be achieved by simply reading the text. Students who miss class are responsible for following up with all the information about the class as well as all announcements made in class.

Much of this course is cumulative, with each period's lesson depending upon comprehension of what came before. Falling behind will make this a much more difficult course. There are several ways to keep up:

1. Make sure you read the previous lesson prior to coming to class.
2. **DO NOW**: Spend three or five minutes directly prior to the start of each class looking over the material from the previous class.

In-Class Participation: It is expected that you will read all course assignments and participate in class discussions regarding the material and case studies.

Civility Code: Neither phones nor texting is permitted in class. All phones should be turned off. Please show courtesy towards your fellow classmates and the instructor. All questions are good questions and will be respected whether you agree or disagree with the position taken.

Grading and Assessment:

The following is the School of Business standard grading scale and must be used for determining course grades in this course:

Course Grading:

Class Participation: 20%
Class Work: 20%
Homework 20%
Projects/Legal Briefs 20%
Tests & Quizzes 20%

Letter Grade	Numerical Range
A	93-100
A-	90-92
B+	87-89
B	83-86
B-	80-82
C+	77-79
C	73-76
C-	70-72
D	60-69
F	0-59
FW	0-59

Each student must complete all requirements and examinations and earn 60 grading points or more to pass the course. **Directions:** To be provided when assignment is distributed.

Topical Outline

Week Number	Textbook Readings
1	1: Courts and Jurisdiction Viewpoint Essay – <i>Death Penalty</i> Current Legal Events – Oral Presentation CASE STUDY
2	2: Judicial, Alternative, and E-Dispute Resolution Current Legal Events – Oral Presentation CASE STUDY
3	3: Constitutional Law for Business and E-Commerce Viewpoint Essay – <i>Abortion</i> Current Legal Events – Oral Presentation
4	4: Intentional Torts and Negligence Current Legal Events – Oral Presentation CASE STUDY
5	5: Product and Strict Liability Current Legal Events – Oral Presentation CASE STUDY
6	6: Intellectual Property and Cyber Privacy Current Legal Events – Oral Presentation CASE STUDY
7	7: Criminal Law and Cyber Crime Mock Trial
8	8: Mid-Term Examination
9	9: Nature of Traditional and E-Contracts Current Legal Events – Oral Presentation CASE STUDY
10	10: Agreement Viewpoint Essay – <i>School Uniforms</i> Current Legal Events – Oral Presentation
11	11: Consideration and Promissory Estoppel Current Legal Events – Oral Presentation CASE STUDY
12	12: Capacity and Legality Viewpoint Essay – <i>Should Marijuana Be Legalized for Recreational Purposes</i> Current Legal Events – Oral Presentation CASE STUDY

13	13: Genuineness of Assent and Undue Influence Current Legal Events – Oral Presentation CASE STUDY
14	14: Breach of Contract and Remedies Current Legal Events – Oral Presentation CASE STUDY
15	15: Final Examination